

## PRESS RELEASE

### ELECTRIFYING EDMONTON – Celebrating Nikola Tesla Day, July 9 at the TELUS World of Science - Edmonton

Nikola Tesla Historical Society of Alberta and the TELUS World of Science – Edmonton are staging an event to celebrate Nikola Tesla Day on Sunday, July 9, 2023 from 13:00 to 17:00 at the TELUS World of Science – Edmonton. Councillor Keren Tang will bring the greetings from the City.

Featuring the keynote speaker, Vic Djurdjevic, President of Nikola Tesla Educational Corporation from Hamilton, the program will take us for a historical journey into introduction of power across Canada and focus on the story of the electrification of the city of Edmonton. An informative and comprehensive film about Nikola Tesla will be shown inside the Zeidler Dome as will be a number of impressive and spectacular visual and musical pieces, ending with a special production video of the song Electricity by the Orchestral Manoeuvres in the Dark (OMD) from the UK.

A number of electricity demonstrations will be presented at the Syncrude Science Stage including a Tesla Coil in action. These demonstrations show the power and versatility of electricity and its applications. Audience members will have chances to participate in an on-stage Tesla quiz and win a mini Tesla Coil or a door prize. This will be an afternoon of wonder and learning about Edmonton history, the realm of science and the genius of Nikola Tesla!



Displays and artifacts about Nikola Tesla and electrical power will be located by the Science Syncrude Stage. Of particular interest, Edmonton Power Historical Foundation will be exhibiting a Lego model of Edmonton's original Rossdale Power Plant from 1902. This model is to-scale and features many details including the stained-glass windows of the plant (*see photo* – courtesy of Edmonton Power Historical Foundation).

In 2019 the Mayor of Edmonton, Don Iveson, proclaimed July 10 to be Nikola Tesla Day. Following, in 2021, Ontario proclaimed July 10 to be Nikola Tesla Day for the entire province. This year, in addition to the July 9th event, the High Level Bridge in Edmonton will be lit up in blue in recognition of Nikola Tesla on the evening of July 10<sup>th</sup>. It will be Nikola Tesla's 167<sup>th</sup> birthday and, with these local activities, we are joining the rest of the world in celebrating and honouring Nikola Tesla. He is known as the man who "lit

up the world” and gave us the foundation for the technology of today. As some of his inventions are yet to be utilized, Nikola Tesla continues to build our future!

Program and Poster: attached

Contacts:

Lillian D. Beltaos, President, Nikola Tesla Historical Society of Alberta

[Info@teslawave.org](mailto:Info@teslawave.org)

780 297 7588

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